

The Tragically Hip

A NATIONAL CELEBRATION

LIVE FROM KINGSTON

SATURDAY AUGUST 20TH 8:30 ET ON CBC



 CBC ► MUSIC

 radio one

 RADIO 2

ICI  musique

thehip.com

CBC and the Tragically Hip presents
“The Tragically Hip: A National Celebration” Screening Party

Hosted by:

 **encana**
events centre
Entertainment. All the time.

Saturday, August 20 - Encana Events Centre

Doors: 4:30PM Viewing: 5:30PM

Tickets are FREE & Available online at www.tigerboxofficeplus.ca or at Tiger Box Office Plus

Mark Rogers, City of Dawson Creek Councillor

Thank you for joining us here today at the Encana Events Centre. On May 24, The Tragically Hip announced that lead singer Gord Downie was diagnosed with terminal brain cancer. Even with this news, they would once again travel across Canada to bring the Man Machine Poem Tour to major cities which will end on August 20, 2016 in their hometown of Kingston Ontario.

The Tragically Hip are no strangers to Dawson Creek as they came through the City and played here at the Encana Events Centre on July 12, 2011.

This weekend will bring a Canadian legacy to an end as The Tragically Hip will play their final show on the Man Machine Poem Tour in Kingston, Ontario on Saturday and here at the Encana Events Centre in partnership with CBC and The Tragically Hip, that final show will be broadcast live here for the fans to see for free.

To mark this occasion, the City of Dawson Creek would like to announce:

WHEREAS, On May 25, 2016 The Tragically Hip announced that they would tour across Canada this summer, one last time as a band, with Dawson Creek hosting “The Tragically Hip A National Celebration”: Screening Party ; of the Kingston, Ontario stop of the Man Machine Poem Tour

AND WHEREAS, the Tragically Hip is known as the quintessential Canadian Rock Band, representing Canada as much as maple syrup and hockey;

AND WHEREAS, The Tragically Hip have made a strong cultural and economic impact in Dawson Creek performing at the Encana Events Centre on July 12, 2011 with guests the Trews;

AND WHEREAS, The City of Dawson Creek would like to officially thank “The Hip” for the years of music and memories we cherish as proud Canadians;

NOW THEREFORE, I do hereby proclaim August 20, 2016 as “THE TRAGICALLY HIP DAY” in Dawson Creek

Ryan MacIvor, General Manager, Encana Events Centre

With the Encana Events Centre in its 8th year of operations, we have had the pleasure of hosting some of the world’s top acts and legends of Canadian Music. In 2011, The Tragically Hip played here with The Trews and it was an amazing night here at the Centre.

With the opportunity to work with the CBC and The Tragically Hip, we are able to close that chapter with the live screening of the Kingston stop of the Man Machine Poem Tour. This FREE event will welcome the region to the Encana Events Centre to come together for this show and to celebrate what many are calling Canada’s greatest band.

We thank the City of Dawson Creek for this proclamation as they join other cities across Canada including Vancouver, Edmonton and Toronto. We look forward to The Tragically Hip Day here in Dawson Creek on Saturday, August 20, 2016.

The Spectra staff here at the Encana Events Centre have been working on this event since the tour was announced and the possibility for a live screening was discussed. This event is free to the public and we welcome all members of the community and region to once again see the Tragically Hip live at the Encana Events Centre, but this time via a live feed from Kingston, Ontario.

Brent Hodson, Senior Marketing & Interactive Manager:

We can't wait til Saturday as this event has grown in size since we first announced it. The event will see over 800 people in attendance so far with room to grow – tickets are available both in person at the Tiger Box Office Plus and online at www.tigerboxofficeplus.ca – seats range from General Admission here on the arena floor or up in the stands with reserved seating. We want to provide a fun atmosphere for the event so we ask anyone with General Admission, to feel free to bring your own chair as you may have that great camping chair or something similar.

Since we first launched the event, we have recognized there have been some changes with the way the British Columbia Liquor Laws have been amended for events of this type. With these changes, we are now able to offer the service of liquor during the event which will include beer, coolers and sprits. On top of these, we will have many options available with our partners at Spectra Food Services & Hospitality including full concession menu including burgers, pizza, poutine, fries, onion rings and more including non-alcohol choices such as coffee, tea, water, pop, juice and other options. Menchie's will also be here with delicious frozen yogurt options including Nutella and Blue Blast Sorbet.

We have said we are working with the Sunnybrook Foundation and the Gord Downie Fund for Brain Cancer – we are pleased to announce that our silent auction will have the following items

4 framed prints from the 2011 Concert here in Dawson Creek

1 official 2016 Man Machine Poem Poster – this is a 18" x 24" Silk Screen Print

The money raised from the silent auction will go directly to the Sunnybrook Foundation. We will also be accepting donations from anyone who wishes to make a donation to the Gord Downie Fund for Brain Cancer at the Sunnybrook Foundation.

We are also working with the official merchandise supplier of the Tragically Hip and will offer a limited amount of official tour merchandise that can be purchased here on Saturday, August 20. These items include 2 styles of t-shirts, tour hat and Tragically Hip Stickers.

We wanted to engage the fans here so once they arrive, they will be able to sign a banner that they can offer their kind words to the Tragically Hip - this could include words of encouragement or a memory or even just a thank you.

Plus anyone on SnapChat will have access to a special Snapchat filter that they can use on their photos and video's right here at the Encana Events Centre during the event.

I know myself, and many other staff members are looking forward to Saturday's event and to once again see the Tragically Hip here at the Encana Events Centre. This time in a different format, but still a pleasure to see.



Sunnybrook

FOUNDATION

Donations and Silent Auction Proceeds will go towards the Gord Downie Fund for Brain Cancer Research at the Sunnybrook Foundation.

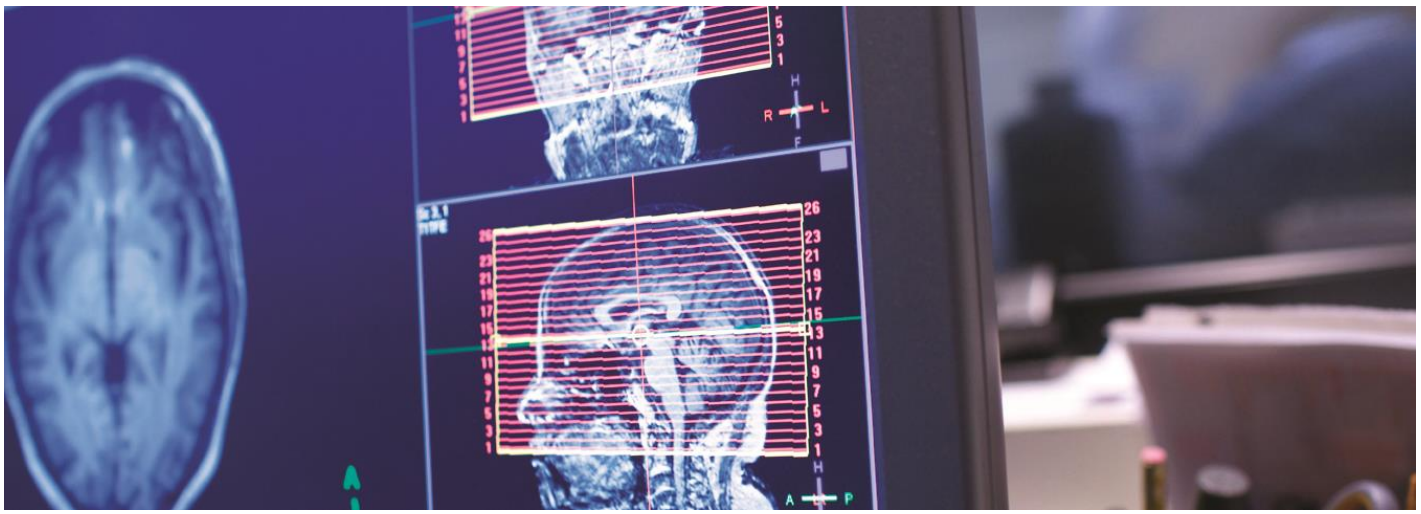


THE TRAGICALLY HIP
Man Machine Poem

CANADA 2016 TOUR

22 JUL VICTORIA, BC	8 AUG LONDON, ON
24/26 JUL VANCOUVER, BC	10/12/14 AUG TORONTO, ON
28/30 JUL EDMONTON, AB	16 AUG HAMILTON, ON
1/3 AUG CALGARY, AB	18 AUG OTTAWA, ON
5 AUG WINNIPEG, MB	20 AUG KINGSTON, ON





Gord Downie Fund for Brain Cancer Research

In the wake of Gord Downie's cancer diagnosis, the Gord Downie Fund for Brain Cancer Research has been established at Sunnybrook Health Sciences Centre.

Donations to the Gord Downie Fund for Brain Cancer Research will give Sunnybrook the tools to help beat brain cancers that are currently unbeatable, by supporting the investigation of new drugs, surgical techniques and genetic therapies. For example, our physicians are pioneering the use of ultrasound to help drugs reach brain tumours that couldn't be reached before. Your donation will help support groundbreaking research that benefits patients not only at Sunnybrook, but across Canada and around the world.

What is Gord's diagnosis?

- Gord has been diagnosed with glioblastoma, an aggressive form of brain cancer.

What is glioblastoma?

- A glioblastoma is the most common and most aggressive cancerous tumour that starts in the brain.
- These tumours are made up of different cell types.
- Glioblastomas are usually highly cancerous because the cells reproduce quickly and have a large network of blood vessels supporting them.
- Like many brain tumour types, the exact cause of glioblastoma is not known.

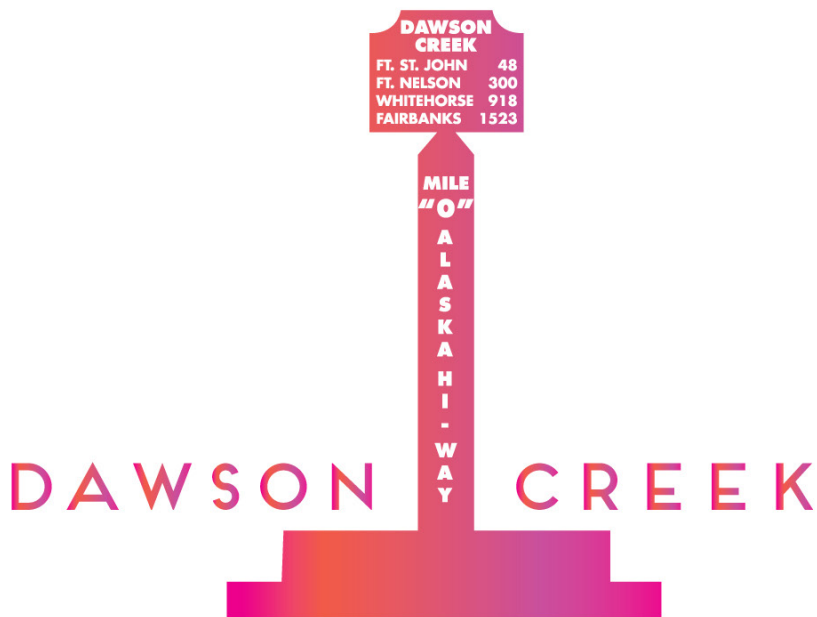
How is glioblastoma treated?

- At Sunnybrook, glioblastoma patients are treated at our Odette Cancer Centre.
- Treatment may include surgery, chemotherapy and radiation.

Donate to the Gord Downie Fund for Brain Cancer Research at
donate.sunnybrook.ca/braincancerresearch

The Tragically Hip

A NATIONAL CELEBRATION



**Snapchat Geofilter - Available Saturday, August 20
at the Encana Events Centre**

The Tragically Hip

A NATIONAL CELEBRATION

LEAF TEE



NAVY
MEN'S S-2XL
LADIES S-2XL

ANIMALS 3/4 SLEEVE



WHITE/BLACK
UNISEX S-2XL

TOUR HAT



ONE SIZE

STICKER





SPECTRA
BY COMCAST SPECTACOR

The Tragically Hip to Play at Two Spectra Venues in August

by Nora Gary • Spectra Venue Management-news

The Tragically Hip, Canada's most popular rock band, is calling it quits as lead singer, Gordon Downie, has terminal cancer. Despite his diagnosis, the band will play a 15-date final farewell tour and will hit two Spectra properties next week – Budweiser Gardens in London, ON (August 8), and FirstOntario Centre in Hamilton, ON (August 16).

The Tragically Hip, Canada's most popular rock band, is calling it quits with a 15-date final farewell tour. Earlier this year, the band announced that front man, Gordon Downie had been diagnosed with terminal brain cancer; however, despite his diagnosis, they would tour this summer.

As part of their farewell tour, the band will hit two Spectra properties next week – Budweiser Gardens in London, ON (August 8), and FirstOntario Centre in Hamilton, ON (August 16).

“We're thrilled to be a part of this incredible celebration and we are honored to have been selected to host one of their final shows,” said Spectra's Scott Warren, General Manager of the FirstOntario Centre. “The music of this iconic band is woven into the DNA of most Canadians. The culture, geography and people are the foundation of their music. If Canada was a song, it would be sung by Gord Downie! To see all of this come together in Hamilton is surreal.”

Demand for tickets has been at an all-time high.

“The demand for tickets to this show is unlike anything we have experienced since opening 14 years ago,” said Spectra Regional Vice President Brian Ohl. “Everyone wants to be part of this historical night and to give Gord and the band the sendoff that they deserve.”

The tour will come to a climactic end on August 20 as the band performs for the last time in their hometown of Kingston, Ontario. The final concert of the Tragically Hip's upcoming summer tour will be nationally broadcast and streamed live on CBC across Canada. Two Spectra Properties - The Encana Events Centre in Dawson Creek, BC and the South Okanagan Events Centre in Penticton, BC have worked closely with CBC and the Tragically Hip to attain the rights to broadcast this historic, highly anticipated show.

The broadcast screening parties are free to the public but fans must attain a ticket to the ensure entry. To date over 2000 tickets have been picked up for the South Okanagan Events Centre screening party in Penticton.

“As a Canadian, I hope August 20th never comes, that this summer never ends, and we never have one last Hip show. We all know that's not possible,” remarked Spectra Regional Vice President Dean Clarke. “Hosting this broadcast for our community is an honor. As Canadians we will be talking about this for years to come, if not decades. We are proud to be a part of it.”

“In 2011, we were able to host The Tragically Hip here in Dawson Creek at the Encana Events Centre and it was a night to remember,” said Spectra's Ryan MacIvor, General Manager of the Encana Events Centre. “When we heard of the Man Machine Poem tour and the opportunity to work with CBC to host a live broadcast of the Kingston show here at the Centre, we jumped on board to continue the legacy of The Tragically Hip and for the fans in the region.”

Spectra will be collecting donations for the Gord Downie Fund for Brain Cancer Research and the Canadian Cancer Society during the simulcast on August 20.

