

A FUNDRAISING EVENT FOR THE DAWSON CREEK KIWANIS COMMUNITY BAND



**SATURDAY
SEPTEMBER 23RD**

**OVINTIV EVENTS CENTRE
DAWSON CREEK**

6:00PM TO MIDNIGHT



BEER
BAVARIAN
MENU



**LIVE
MUSIC**



**FUN
GAMES**



**AND
MORE**

SPONSORSHIP PACKAGE



OKTOBERFEST 2023

Last year the Oktoberfest event raised the MOST FUNDS EVER for the Dawson Creek Kiwanis Community Band. It was the first Oktoberfest event post-COVID and the financial support that the band received from Oktoberfest allowed them to rebuild their band, increase outreach and encouraged new members.

The Ovintiv Events Centre and the Dawson Creek Kiwanis Community Band are excited to be partnering once again to produce Oktoberfest in Dawson Creek.

We invite any opportunity to drop by and speak personally to you and your organization about why Oktoberfest is such a fun and entertaining event for the community and how your sponsorship not only supports the event, but supports the local community Kiwanis Band.

The package contains information about the event, the history of Oktoberfest at the Centre and sponsorship opportunities. If you are interested in hearing more or have an idea not listed in the package where you can support the Oktoberfest celebration, please contact:

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ABOUT THE 2023 OKTOBERFEST FUNDRAISING EVENT

On Saturday, September 23rd, 2023
Oktoberfest returns to the Ovintiv Events
Centre in Dawson Creek.

As a significant fundraiser for the
Dawson Creek Kiwanis Community Band,
this event has grown over the past
eleven years into one of Dawson Creek's
MARQUEE can't miss events!



Attendees enjoy a Bavarian inspired
meal, a selection of International Beer,
fun games and toe tapping music.

Traditional Oktoberfest music, games &
and a lineup of multiple local bands will
create an atmosphere of revelry and
fellowship for the lucky attendees.

- Running from 6:00 p.m. -
MIDNIGHT
- Featuring DC Kiwanis Community
Band PLUS additional local bands
- International Beer
- Traditional Oktoberfest cuisine
- Games & Prizes throughout the
evening
- Anticipated attendance of 300-350
patrons.

**OKTOBERFEST IS PRESENTED BY THE
DAWSON CREEK KIWANIS
COMMUNITY BAND, IN PARTNERSHIP
WITH THE OVINTIV EVENTS CENTRE**

Halt deine Lederhosen Fest! (Hold onto your Lederhosen)

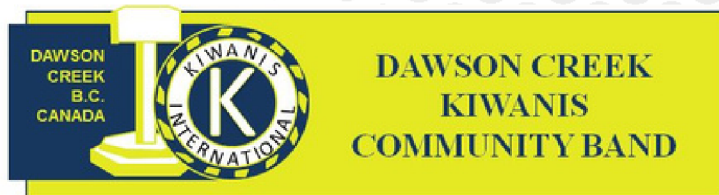
A MESSAGE FROM THE DAWSON CREEK KIWANIS COMMUNITY BAND

The Dawson Creek Kiwanis Community Band (DCKCB) is a not for profit organization and relies on membership fees, fundraising events, grants and donations.

The DCKCB is an ensemble from Dawson Creek comprised of multi-talented, community minded people who enjoy music. Band members range in age from 13 - 80+ years.

Thank you for your interest in the 2023 Oktoberfest. Your support of the Dawson Creek Kiwanis Community Band ensures that the music continues to play for the enjoyment of everyone in the community.

Thank you,



Halt deine Lederhosen Fest! (Hold onto your Lederhosen)

SPONSORSHIP OPPORTUNITIES

Prost! BIER Sponsor

\$2,500

Let's raise our glasses in honour of Oktoberfest! As our Oktoberfest Beer Sponsor, you will receive:

- Complimentary Admission & Dine package - A RESERVED TABLE OF 8
- Branding in the beer service area, i.e. we will use your branded pop up tents as the beer service area
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 90 days)
- Acknowledgement from the podium and on stage mentions throughout the event

Bavarian Meal Sponsor

\$2,000.00

Oktoberfest wouldn't be Oktoberfest unless we served up some authentic Bavarian fare! As the Bavarian Meal Sponsor you will receive:

- Complimentary Admission & Dine package - A RESERVED TABLE OF 8
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 60 days)
- Signage at buffet station
- Acknowledgement from the podium and on stage mentions throughout the event

Say Cheese! Photobooth Sponsor

\$1,000.00

If there isn't a picture.....did it REALLY happen? Attendees LOVE a photo-booth and we have an opportunity for you to brand each and every photo that they take home with YOUR LOGO!

- 6 Complimentary Admission & Dine package tickets
- Branding in the photo booth PLUS your logo on each photo printed (client to approve graphics at least two weeks prior to Oktoberfest)
- On stage mentions throughout the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 30 days)



Halt deine Lederhosen Fest! (Hold onto your Lederhosen)

SPONSORSHIP OPPORTUNITIES

Horse Racing & Axe Throwing Sponsor \$1,000.00

The popular horse racing game is a mainstay at the local Oktoberfest. SO MUCH FUN and a unique way for the DCKCB to raise additional funds at the event! The Axe Throwing launched last year and was in use all night long! Try your hand at axe throwing and impress your friends! As the Horse Racing & Axe Throwing Sponsor you will receive:

- 10 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- Acknowledgement from the podium during game - "Axe Throwing Sponsored by...." or "It is time for the (insert sponsor name) Horse Racing Event!"
- Zap banner (provided by sponsor) and/or signage at game area.



Halt deine Lederhosen Fest! (Hold onto your Lederhosen)

SPONSORSHIP OPPORTUNITIES



OOMPAH Music Sponsor (4 available) \$500.00 (each)

Attendees can't kick up their heels unless there is plenty of toe tapping music! Oktoberfest features 4 local bands to entertain the audience. As music sponsor, you would be receive:

- 10 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- Acknowledgement from the podium when the sponsored musician is introduced.

NOTE: IF YOU SPONSOR ALL MUSIC x 4 bands (TOTAL SPONSORSHIP OF \$2000) - you will receive:

\$2,000.00

- Complimentary Admission & Dine package - A RESERVED TABLE OF 8
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 60 days)
- Acknowledgement from the podium and on stage mentions throughout the event

**The Dadbeats
D-Cline & the Slopes
Piled Up
Downwater Union**

SPONSORSHIP OPPORTUNITIES



Hammerschlagen Sponsor

\$750.00

We took a chance seven years ago and introduced the Hammerschlagen game to the Oktoberfest bag of tricks and are we happy that we did! Attendees LOVE to play this simple game which involves a tree stump, nails and a special hammer! Another means by which the DCKCB can raise additional funds throughout the fun evening at Oktoberfest! As the official Hammerschlagen sponsor at Oktoberfest 2023, you will receive:

- 10 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- The opportunity to have zap banners (sponsor supplied) at the Hammerschlagen game sites (2)
- Recognition from the podium as the Official Hammerschlagen sponsor of the 2023 Oktoberfest!

Don't see anything that quite 'fits' with your brand?
We can certainly work with you to discover a hidden opportunity! Let's be creative together!!!



