

SPONSORSHIP PACKAGE

 **MERCER HALL**

OKTOBERFEST

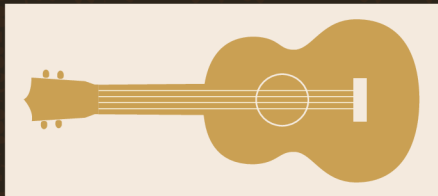
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CO-OP MERCER HALL

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OCTOBER 25 2025



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a fundraiser for the 
**DAWSON CREEK KIWANIS
COMMUNITY BAND**

BAVARIAN FOOD
BEER x GAMES
LIVE MUSIC x DANCE
50/50 RAFFLE
& MORE

LIVE MUSIC BY:
KIWANIS COMMUNITY BAND
HAVEN

RENEE ROCKARTS
ROSE PRAIRIE ROMANCE



ADMISSION & DINNER TICKETS
ON SALE NOW AT
WWW.LAKEVIEWTIX.COM

OKTOBERFEST 2025

The Ovintiv Events Centre and the Dawson Creek Kiwanis Community Band are excited to be partnering once again to produce Oktoberfest in Dawson Creek.

An exciting change for the 2025 Oktoberfest.....it will be hosted inside Co-op Mercer Hall!

We invite any opportunity to drop by and speak personally to you and your organization about why Oktoberfest is such a fun and entertaining event for the community and how your sponsorship not only supports the event, but supports the local community Kiwanis Band.

The package contains information about the event, the history of Oktoberfest at the Centre and sponsorship opportunities. If you are interested in hearing more or have an idea not listed in the package where you can support the Oktoberfest celebration, please contact:

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OKTOBERFEST

OCTOBER 25 2025

CO-OP MERCER HALL



ABOUT THE 2025 OKTOBERFEST FUNDRAISING EVENT

On Saturday, October 25th, 2025 Oktoberfest returns to the Ovintiv Events Centre in Dawson Creek.

For the first time, the event will be hosted inside Co-op Mercer Hall!

As a significant fundraiser for the Dawson Creek Kiwanis Community Band, this event has grown over the past eleven years into one of Dawson Creek's MARQUEE can't miss events!



- Running from 6:00 p.m. – MIDNIGHT
- Featuring DC Kiwanis Community Band PLUS additional local bands
- International Beer
- Traditional Oktoberfest cuisine
- Games & Prizes throughout the evening
- Anticipated attendance of 250-300 patrons.

a fundraiser for the
**DAWSON CREEK KIWANIS
COMMUNITY BAND**

Attendees enjoy a Bavarian inspired meal, a selection of International Beer, fun games and toe tapping music.

Traditional Oktoberfest music, games & and a lineup of multiple local bands will create an atmosphere of revelry and fellowship for the lucky attendees.

**OKTOBERFEST IS PRESENTED BY THE
DAWSON CREEK KIWANIS
COMMUNITY BAND, IN PARTNERSHIP
WITH THE OVINTIV EVENTS CENTRE**

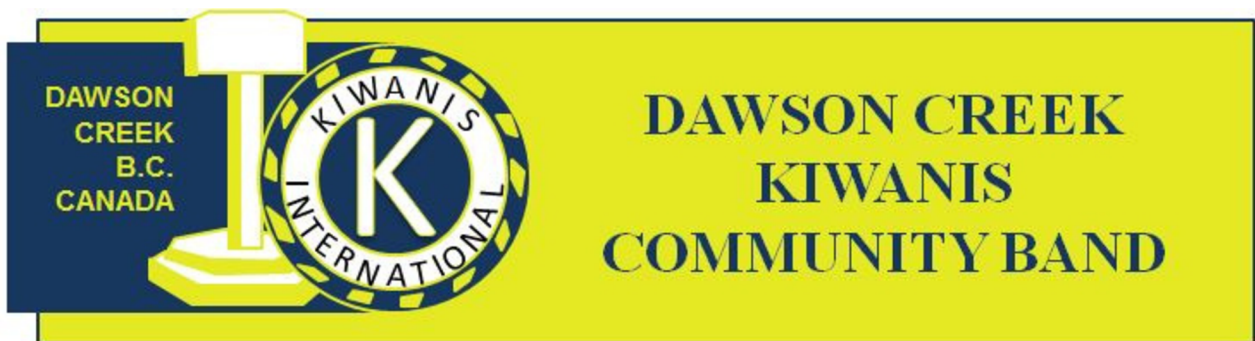
A MESSAGE FROM THE DAWSON CREEK KIWANIS COMMUNITY BAND

The Dawson Creek Kiwanis Community Band (DCKCB) is a not for profit organization and relies on membership fees, fundraising events, grants and donations.

The DCKCB is an ensemble from Dawson Creek comprised of multi-talented, community minded people who enjoy music. Band members range in age from 13 - 80+ years.

Thank you for your interest in the 2025 Oktoberfest. Your support of the Dawson Creek Kiwanis Community Band ensures that the music continues to play for the enjoyment of everyone in the community.

Thank you,



SPONSORSHIP OPPORTUNITIES



Prost! BIER Sponsor

\$2,500.00

Let's raise our glasses in honour of Oktoberfest! As our Oktoberfest Beer Sponsor, you will receive:

- Complimentary Admission & Dine package - 6 reserved seats
- Branding in the beer service area, i.e. we will use your branded pop up tents as the beer service area
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 90 days)
- Acknowledgement from the podium and on stage mentions throughout the event

Bavarian Meal Sponsor

\$2,000.00

Oktoberfest wouldn't be Oktoberfest unless we served up some authentic Bavarian fare! As the Bavarian Meal Sponsor you will receive:

- Complimentary Admission & Dine package - 6 reserved seats
- Branding in the beer service area, i.e. we will use your branded pop up tents as the beer service area
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 90 days)
- Acknowledgement from the podium and on stage mentions throughout the event

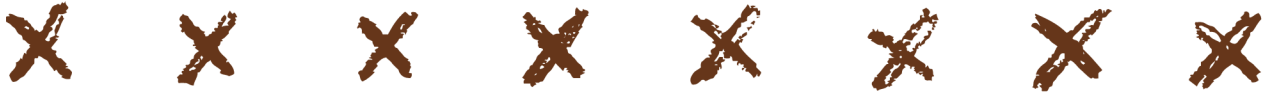
Say Cheese! Photobooth Sponsor

\$1,000.00

If there isn't a picture.....did it REALLY happen? Attendees LOVE a photo-booth and we have an opportunity for you to brand each and every photo that they take home with YOUR LOGO!

- 4 Complimentary Admission & Dine package tickets
- Branding in the photo booth PLUS your logo on each photo printed (client to approve graphics at least two weeks prior to Oktoberfest)
- On stage mentions throughout the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 30 days)

SPONSORSHIP OPPORTUNITIES



Horse Racing & Ski Race Sponsor

\$1,000.00

The popular horse racing & ski racing game is a mainstay at the local Oktoberfest. SO MUCH FUN and a unique way for the DCKCB to raise additional funds at the event! As the Horse Racing & Ski Race Game Sponsor you will receive:

- 4 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- Acknowledgement from the podium during game - "Ski Racing sponsored by...." or "It is time for the (insert sponsor name) Horse Racing Event!"
- Zap banner (provided by sponsor) and/or signage at game area.

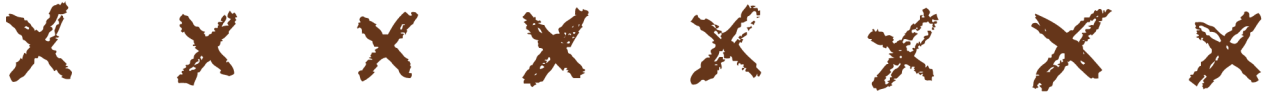
Safe Ride Home Sponsor

\$500.00

It's all fun and games until it's time to head home for the evening. We want our guests to get home safely so we will have the Step up and Ride bus arranged for the evening for guests living in Dawson Creek or Pouce Coupe. As sponsor of the Safe Ride Home, you will receive:

- 2 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- The opportunity to have zap banners (sponsor supplied) at the exit to the Safe Ride Home
- Recognition from the podium as the Official Safe Ride Home sponsor of the 2025 Oktoberfest!

SPONSORSHIP OPPORTUNITIES



OOMPAH Music Sponsor (3 available) \$500.00 (each)

Attendees can't kick up their heels unless there is plenty of toe tapping music!

Oktoberfest features 3 local bands to entertain the audience. As music sponsor, you would be receive:

- 2 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- Acknowledgement from the podium when the sponsored musician is introduced.

NOTE: IF YOU SPONSOR ALL MUSIC x 4 bands (TOTAL SPONSORSHIP OF \$1500) - you will receive:

OR \$1500.00 for all 3

- Complimentary Admission & Dine package - Reserved seating for 6
- Logo/Name promotion on all event communications including programming and social media
- Logo on all signage and electronic displays at the event
- One company ad on www.dawsoncreekeventscentre.com (runs for 60 days)
- Acknowledgement from the podium and on stage mentions throughout the event

.....and these are the bands!

HAVEN

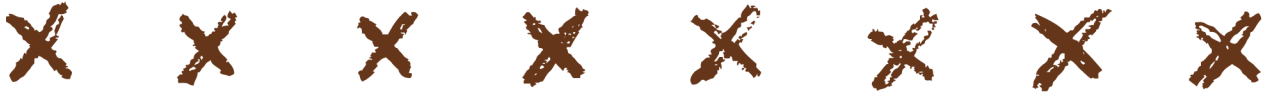
RENEE ROCKARTS

ROSE PRAIRIE ROMANCE

....and of course the

DAWSON CREEK KIWANIS COMMUNITY BAND

SPONSORSHIP OPPORTUNITIES



Hammerschlagen Sponsor

\$1000.00

We took a chance eight years ago and introduced the Hammerschlagen game to the Oktoberfest bag of tricks and are we happy that we did! Attendees LOVE to play this simple game which involves a tree stump, nails and a special hammer! Another means by which the DCKCB can raise additional funds throughout the fun evening at Oktoberfest! As the official Hammerschlagen sponsor at Oktoberfest 2025 you will receive:

- 4 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- The opportunity to have zap banners (sponsor supplied) at the Hammerschlagen game site
- Recognition from the podium as the Official Hammerschlagen sponsor of the 2025 Oktoberfest!

Corn Hole Game Sponsor

\$500.00

Another means by which the DCKCB can raise additional funds throughout the fun evening at Oktoberfest! As the official Corn Hole Game sponsor at Oktoberfest 2025 you will receive:

- 2 Complimentary Admission Only tickets
- Logo/name promotion on all event communications including social media
- Logo on all signage and electronic displays at the event
- The opportunity to have zap banners (sponsor supplied) at the Corn Hole game site
- Recognition from the podium as the Official Corn Hole Game sponsor of the 2025 Oktoberfest!

Don't see anything that quite 'fits' with your brand? We can certainly work with you to discover a hidden opportunity! Let's be creative together!!!



