

SOUTH PEACE
B2Bexpo
CROSS-POLLINATE
YOUR BUSINESS



SPONSORSHIP PACKAGE

OCTOBER 12/2016

Encana Events Centre, Dawson Creek, BC

Hosted by Community Futures Peace Liard



Community Futures Peace Liard is pleased to announce that the first South Peace B2B (Business to Business) Expo will be held on October 12, 2016 at the Encana Events Centre in Dawson Creek.

The Business Expo has been developed to reconnect our South Peace business operators with one another, (*Dawson Creek, Chetwynd, Tumbler Ridge, Pouce Coupe and surrounding area*); to examine the potential of new opportunities that may be available by networking locally and to provide the opportunity for business operators to share their current business offerings with others.

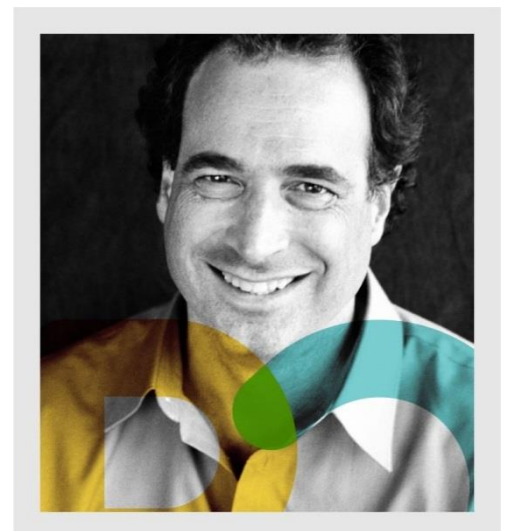
"We are calling out to you for sponsorship to support us in bringing the best format and speakers together for the businesses in the South Peace and inviting you to be a part of it. We also welcome your ideas if we missed something."

FEATURED SPEAKER / Michael H. Shuman

The Business Expo will also feature a workshop by Michael H. Shuman, economist, author, attorney, entrepreneur and globally recognized expert on community economics. Shuman will focus his presentation on material from his most recent book, *"The Local Economy Solution" How Innovative; Self-Financing "Pollinator" Enterprises can Grow Jobs and Prosperity"*.

Michael H. Shuman an economist, attorney, author, and entrepreneur, and a globally recognized expert on community economics will be providing tools and ideas on how businesses in the South Peace can assist each other in growing their businesses by supporting each other.

Shuman is a powerhouse in the localization movement. A prolific writer, he has done pioneering work to show that local businesses are key for economic development and highly effective. *"We've won the war on ideas,"* says Shuman. *"Even HSBC wants to be 'The World's Local Bank.' We've also won the war on evidence that local economic development is far more effective and cost efficient than what is practiced today."*



Michael H. Shuman,
Economist, Author, Attorney, Entrepreneur
and globally recognized expert on
community economics

Why is *now* the right time to attend a business expo?

There are many reasons why connecting and networking with our local business community is a valued proposition:

- An opportunity to share that your business model has changed and you have alternative offerings;
- An opportunity to reconnect with businesses with whom you have had prior relationships or alignment and generate new leads;
- Enhance your B2B (Business to Business) strategy;
- Participate in valuable discussion surrounding our northern economy;
- Have a front row seat to a workshop by one of North America's leading economist and globally recognized expert on community economics.

Research illustrates that communities with a high density of local business have higher per capita job growth and higher per capita income growth. Other studies show that a strong local economy increases civic engagement, fosters social responsibility, improves public health, and facilitates environmental protection.

Hear from other businesses

Panel Discussions

You will hear from other businesses about what has been happening in the north that will bring inspiration and ideas on ways to move good ideas and initiatives forward in your business. You will also have an opportunity to make connections that will further your knowledge and potential profit line.

Information Kiosks

We also offer Information Kiosks for businesses who are sponsors or those who would like to market their business at the event in an enhanced manner.

Particulars will be included in the registration package that will be available first week of September. Information Kiosk opportunities will be on a first come, first serve basis.

What does registration include?

- A workshop and presentation by Michael Shuman, author of *“The Local Economy Solution – How innovative; Self Financing Pollinator Enterprises can Grow Jobs and Prosperity”*.
- A full course breakfast and luncheon as well as refreshments throughout the day.
- An opportunity to engage and work with other businesses to increase your market and revenues locally!
- An opportunity to increase capacity within the South Peace trading area.

Mark your calendars!

Online registration for this event will be available SEPTEMBER 7TH. Please submit your name and email address to Judy Kucharuk, jkucharuk@dawsoncreekeventscentre.com if you would like to be placed on a list to receive registration and agenda information.

Contact: Sue Kenny, skenny@communityfutures.biz if you would like to be a sponsor or book a Kiosk.



SPONSORSHIP

Partner > \$10,000 1 Available	GOLD \$5,000 3 Available	SILVER \$3,000 1 Available	BRONZE < \$2,000 3 Available
6 Registrations	3 Registrations	2 Registrations	1 Registrations
5 Minute speaking Opportunity at opening	3 Minute speaking Opportunity at opening	Name on all print, e-blasts	Name on all print, e-blasts
Radio	Name on all print, e-blasts	Visual recognition at event venue	Visual recognition at event venue
Name on all print, e-blasts	Visual recognition at event venue	Skirted, curtained, 8x8 Kiosk	Skirted, curtained, 8x8 Kiosk
Visual recognition at event venue	Skirted, curtained, 8x8 Kiosk		
Skirted, curtained, 8x8 Kiosk			

Suggested Sponsorships will included your logo

Speakers	\$12,000	Coffee Break	\$1,500
1 Breakfast	\$5,000	Advertising	\$5,000
Coffee Break	\$1,500	Venue	\$3,000
Luncheon	\$5,000	Lanyards	\$1,000

In kind sponsorships are also welcome. Let's talk.

Payment Options

- Please invoice
- Payment enclosed – Make cheque payable to:
Community Futures Peace Liard (*South Peace Business Expo*)
904 – 102nd Avenue,
Dawson Creek, BC
V1G 2B7
- Visa (*only credit card accepted*) Please call 250-782-8748

Thank you for considering sponsorship for this event.



Please contact Sue Kenny, General Manager of Community Futures Peace Liard to mark your sponsorship for this important business event!

Email: skenny@communityfutures.biz

Office: 250-782-8748

Cell: 250-219-4285