



NEWS RELEASE

Individual Tickets for the Grey Power® Players' Championship on Sale February 8

DAWSON CREEK, B.C., February 5, 2010 – Capital One Grand Slam of Curling and Global Spectrum Facility Management operators of the EnCana Events Centre announced today that individual tickets for the 2010 Grey Power Players' Championship will go on sale to the general public on Monday, February 8 at 10:00 a.m. local time.

The season's final Capital One Grand Slam of Curling event, the 2010 Grey Power Players' Championship is scheduled to take place at the EnCana Events Centre in Dawson Creek, B.C. from April 13-18. The event will feature a separate men's and women's draw consisting of the world's top 13 ranked teams from the 2009-10 season as well as curling's gold, silver and bronze medallists from the 2010 Olympic Winter Games.

Individual tickets and ticket packages for the Grey Power Players' Championship are available by visiting www.dawsonco-optickets.com or phoning 1-877-339-TIXX (8499). Seats are also available through the Tiger Box Office Plus and Dawson Co-op High Performance Ticket outlet.

Potential competitors for the 2010 Grey Power Players' Championship include Canadian 2010 Olympic representatives Kevin Martin (Edmonton, Alta.) and Cheryl Bernard (Calgary, Alta.) along with World and Olympic Champions Jennifer Jones (Winnipeg, Man.), Glenn Howard (Coldwater, Ont.), Brad Gushue (St. John's, Nfld.), David Murdoch (Lockerbie, Scotland), Bingyu Wang (Harbin, China), Randy Ferbey (Edmonton, Alta.), Anette Norberg (Saltsjö Boo, Sweden), Kelly Scott (Kelowna, B.C.), Jeff Stoughton (Winnipeg, Man.), Wayne Middaugh (Midland, Ont.) and Kerry Burtnyk (Winnipeg, Man.).

Held annually since 2001-02, the Capital One Grand Slam of Curling features the world's best players in one series.

As part of its exclusive agreement, CBC will air live playoff coverage of the first three men's 2009-10 Capital One Grand Slam of Curling events. CBC will also broadcast the men's and women's finals of the 2010 Grey Power Players' Championship.

About Grey Power

Grey Power is the industry leader in providing auto and home insurance to mature Canadians. Grey Power recognizes it takes years of skill and experience to achieve a good driving record and rewards that experience with substantial savings through the **Experience Advantage™**.

With Grey Power, Canadians not only save on their insurance but also get superior service and expert advice. Grey Power products are provided by Trafalgar Insurance Company of Canada, a member company of Intact Financial Corporation (TSX: IFC), Canada's largest provider of auto, home and business insurance.

About Capital One

Located in Toronto, Ontario, Capital One has offered Canadian consumers a range of competitive MasterCard® credit cards since 1996, when the company first introduced the Platinum MasterCard® in Canada. Capital One Canada is a division of Capital One Bank, a subsidiary of Capital One Financial Corporation of McLean, Virginia (NYSE: COF).

About iSport Media and Management

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- World class athlete representation in marketing, media and sponsorships
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- Event development, execution and sponsorship sales
- Sport Federation sponsorship sales and strategic counsel.

For more information visit www.isportmedia.com.

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